

# The Power of Blue

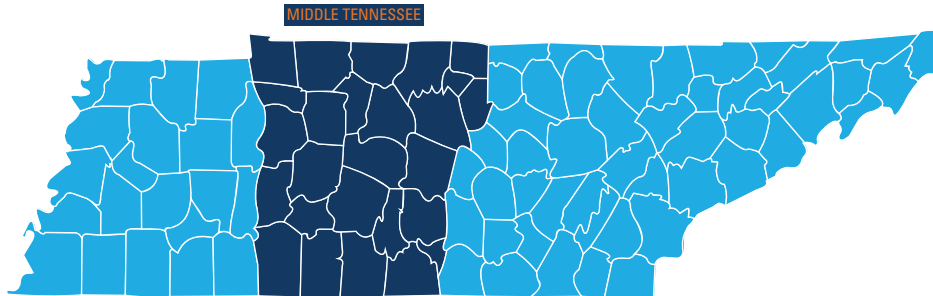
## MIDDLE TENNESSEE

BlueCross BlueShield of Tennessee gave \$2.3 million to support charitable efforts in Middle Tennessee last year, part of nearly \$10.5 million in giving to organizations across the state in 2016.

**Recent investments include:**

- \$360,000 for GoNoodle activity breaks in more than 450 Middle Tennessee elementary schools
- \$110,000 for community service partnership with the Nashville Predators
- \$94,000 for professional development, training and supplies for the Interfaith Dental Clinic
- \$93,500 for KaBOOM! playground build at The Next Door in Nashville
- \$50,000 for health-related educational scholarships at Belmont University
- \$33,000 for swim lesson scholarships for vulnerable populations at Howard's Hope
- \$30,000 for support of the Tennessee Charitable Care Network and their work with charitable clinics across Middle Tennessee

Middle Tennessee employees gave more than 1,000 hours in support of nearly 20 local Team Blue projects in 2016. Staff volunteered on a wide variety of charitable events including the Special Olympics, KaBOOM! playground builds, the Walk for Wishes, March of Dimes' March for Babies, Senior Olympics and more.



To read personal stories of how our investments are changing lives, visit [BetterTennessee.com](http://BetterTennessee.com)

## BETTERTENNESSEE

### WE FOCUS OUR CHARITABLE INVESTMENTS IN THREE AREAS:



**ACCESS**

to prevent disease and improve population health, particularly among vulnerable populations



**ACTIVITY**

to promote physical fitness and expand resources to achieve better overall well-being



**ADDICTION**

to mitigate the damaging effects of substance abuse, with a focus on prescription pain medications