

# The Power of Blue

## IN TENNESSEE

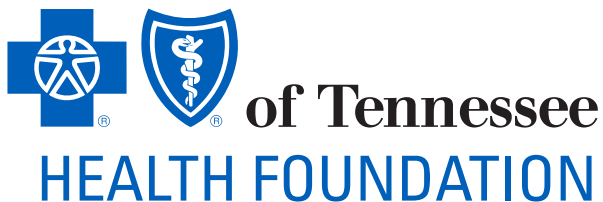
BlueCross BlueShield of Tennessee gave **\$10.7 million** to charitable organizations and programs across the state in 2017, including grants and support from the Health Foundation and Community Trust, as well as corporate giving.

### Examples of recent investments include:

- **\$2.7 million** to the Count It! Lock It! Drop It! statewide campaign to reduce opioid misuse and abuse
- **\$1 million** to support the renovation of Miller Park in Chattanooga
- **\$500,000** to help fund the new Children's Hospital Outpatient Center at Erlanger Hospital in Chattanooga
- **\$200,000** to the Public Education Foundation to support its STEP-UP Chattanooga internship program
- **\$200,000** to East Tennessee Children's Hospital in Knoxville
- **\$200,000** to Dayspring Family Health Center in Jellico to fight neonatal abstinence syndrome (NAS)
- **\$158,000** to the Clarksville Rotary Club for the construction of an accessible baseball field
- **\$75,000** to the American Red Cross for hurricane relief efforts
- **\$55,000** to the Mending Hearts Camp at the Orpheum Theatre in Memphis, which helps children grieving the loss of a parent
- **\$40,000** to Howard's Hope in Murfreesboro, providing free swimming lessons to disadvantaged children
- **\$40,000** to the Shelby Farms Park Conservancy in Memphis for its Bike Recycle Program

Beyond financial support, nearly **4,000** BlueCross employees participated in more than 100 volunteer opportunities across Tennessee, giving more than **8,000** hours with an equivalent value of approximately **\$200,000** to serve their local communities.

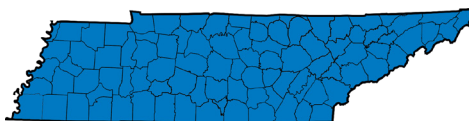
**TO READ PERSONAL STORIES OF HOW OUR INVESTMENTS ARE CHANGING LIVES, VISIT [BETTERTENNESSEE.COM](http://BETTERTENNESSEE.COM).**



Since 2005, the BlueCross BlueShield of Tennessee Health Foundation has bestowed grants totaling **\$90.1 million** to all regions of Tennessee.



Since 2005, the BlueCross BlueShield of Tennessee Community Trust has contributed more than **\$15.8 million** to the communities we serve.



**TO SEE THE FULL LIST OF ORGANIZATIONS SUPPORTED ACROSS TENNESSEE,  
VISIT [BETTERTENNESSEE.COM/PARTNERS](http://BETTERTENNESSEE.COM/PARTNERS).**

