

The Power of Blue

IN WEST TENNESSEE

BlueCross BlueShield of Tennessee gave **\$700,000** to charitable organizations and programs in West Tennessee in 2017, part of **\$10.7 million** in grants and support from the Health Foundation and Community Trust, as well as corporate giving, to initiatives across the state.

Examples of recent investments in West Tennessee include:

- **\$71,000** to the Memphis Urban League
- **\$55,000** to the Mending Hearts Camp at the Orpheum Theatre in Memphis, which helps children grieving a lost parent
- **\$40,000** to support the Bike Recycle Program at the Shelby Farms Park Conservancy
- **\$30,000** to the Regional One Health Alliance, improving health care across Memphis
- **\$25,000** to support the St. Jude Memphis Marathon Weekend
- **\$20,000** to the National Civil Rights Museum

BlueCross BlueShield of Tennessee is also the official sponsor of the FedEx St. Jude Classic volunteers and a proud presenter of the Hours for St. Jude program, which has raised more than **\$625,000** for St. Jude Children's Research Hospital.

Beyond financial support, **360** BlueCross employees participated in 20 volunteer opportunities across West Tennessee, giving **1,318** hours with an equivalent value of nearly **\$32,000** to serve their local communities.

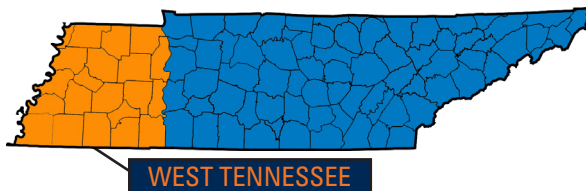
TO READ PERSONAL STORIES OF HOW OUR INVESTMENTS ARE CHANGING LIVES, VISIT BETTERTENNESSEE.COM.



Since 2005, the BlueCross BlueShield of Tennessee Health Foundation has bestowed grants totaling **\$90.1 million** throughout Tennessee.



Since 2005, the BlueCross BlueShield of Tennessee Community Trust has contributed more than **\$15.8 million** to the communities we serve.



**TO SEE THE FULL LIST OF ORGANIZATIONS SUPPORTED ACROSS TENNESSEE,
VISIT BETTERTENNESSEE.COM/PARTNERS.**

