

BCBST

BLUE CROSS BOWL 2025 LOGO



FULL-COLOR ON WHITE BKGRD



FULL-COLOR ON COLORED BKGRD



ONE-COLOR ON WHITE BKGRD



ONE-COLOR ON COLORED BKGRD

NOTE:

TM ON ONE-COLOR LOGO CHANGES TO **WHITE** WHEN LOGO IS ON COLORED BACKGROUNDS.

COLOR PANTONE® 4-COLOR PROCESS (CMYK)

BCBS Blue	300	100C	62M	7Y	0K
Light Blue	297	53C	5M	3Y	0K

BCBST

BLUE CROSS BOWL 2025 SECONDARY LOGO



FULL-COLOR ON WHITE BKGRD



FULL-COLOR ON COLORED BKGRD





ONE-COLOR ON WHITE BKGRD



ONE-COLOR ON COLORED BKGRD

NOTE:

TM ON ONE-COLOR LOGO CHANGES TO **WHITE** WHEN LOGO IS ON COLORED BACKGROUNDS.

COLOR	PANTONE®	4-COLOR PROCESS (CMYK)			
	BCBS Blue 300	100C	62M	7Y	0K
	Light Blue 297	53C	5M	3Y	0K